



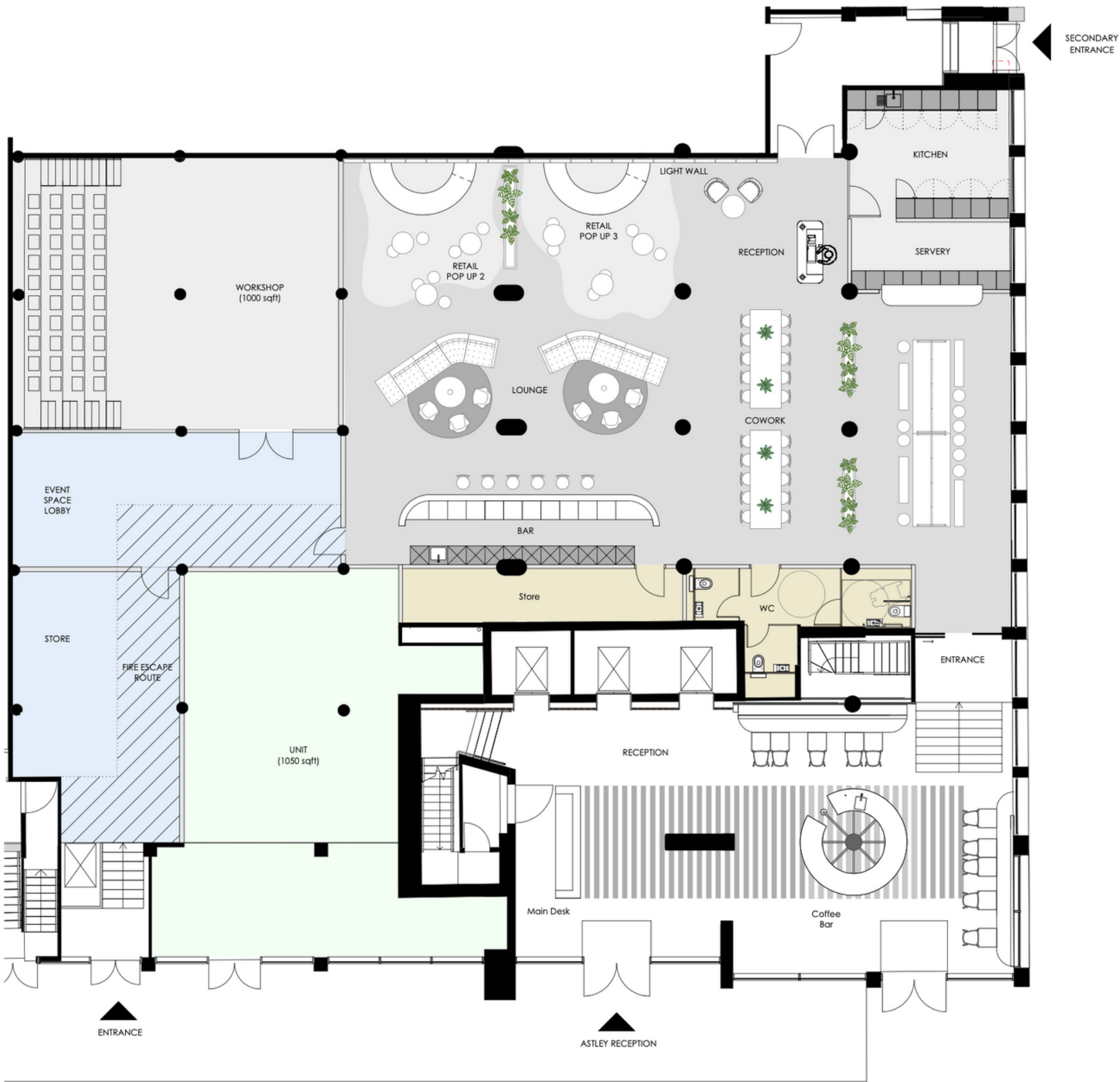
ABC Studio.





The Vision.

- A platform for creative industries to work, network and socialise.
- A lifestyle and concept store that serves as a platform for brands and individuals to showcase & display their products whilst offering users a dynamic space to work, drink, eat and observe.



The space.

- Raw aesthetic, distressed walls, concrete/original flooring.
- Mid-century furniture.
- Minimal but comfortable

The Look.





The Concept.

- To provide a platform for creative industries to work, network and socialise.
- A space for retailers to showcase and display their products.
- A flexible environment that caters to business networking mixers, creative industry events & activations - such as: Fashion pop ups, samples sales, brand launches, photo shoots etc.
- To provide building members with a breakout, social space for meetings & after work networking.

Mission. Activity.

- Designed to support local enterprise and foster collaboration amongst young creative businesses through a curated program of industry focused events.



The Community. The Audience.

- ABC has swiftly become a cluster for media industry businesses. With the existing community boasting industry leaders such as the BBC, ITV, Farm post production & Quay Street Media.
- The space will be a place for the existing community to meet, network and socialise.
- A day-time F&B offer for city dwellers and building members.
- A space to host industry focused events, targeting fashion, media and creative industry enterprises.



Operational strategy.

- All Work & Social are the building operator.
- All Work & Social's existing portfolio includes commercial mixed-use facilities (namely workspace and F&B) in nearby XYZ and Department Bonded Warehouse. As well as a mixed-use facility at Leeds Dock.
- Proposed hours of use for ABC Studio:
08:00 - 01:00
- A Community Manager will be appointed to oversee the community operations of ABC including: servicing managed workspace areas, team management, health & safety and assisting building management in the safety & security of communal areas.
- For scheduled events and private hire bookings, additional team members will be appointed, where required, to service such operations.